



53RD SUMMER CONVENTION

 August 19-21, 2025
Wrightsville Beach, NC

NUTRITION PROGRAM HIGHLIGHTS

TUESDAY AUG 19

Program starts at 1:00pm
Reception included in registration fee

WEDNESDAY AUG 20

Breakfast & Lunch provided
Program ends at 11:30am
**Does not include the Luau on Wed evening.*

GENERAL PROGRAM HIGHLIGHTS

WEDNESDAY AUG 20

Program starts at Noon with Lunch included
Reception included
Luau Banquet with Entertainment included

THURSDAY AUG 21

Breakfast provided
Program ends at Noon



You don't want to miss this great opportunity to glean the latest news and to network with industry leaders and business professionals!

REGISTRATION RATES

	Member	Non-Member
Nutrition Program	\$275	\$325
General Program	\$300	\$350
Both Programs	\$400	\$500
Exhibitor	\$700	\$850
Spouse (inc all meals)	\$160	\$200
CFIA Membership	\$400	

LODGING INFO

LUMINA ON WRIGHTSVILLE BEACH

1706 N. Lumina Ave
Wrightsville Beach, NC 28480
910-408-7848

Room Rate: \$354 (Oceanview) \$329 (Harborview) Use Group Code CF4 when making the reservation.
Deadline for rate is July 19, 2025



2025 CONVENTION SCHEDULE*

*Subject to Change

TUESDAY AUGUST 19, 2025

NUTRITION PROGRAM	11:00 AM	Registration Desk Open
	1:00 PM	Welcome Nutrition Program
	1:15 PM	Low Oligosaccharide Soybean Meal: Roy Brister, Alltech
	2:00 PM	NIR Matrix Development: Pierre Moquet, MIXScience
	2:45 PM	BREAK
	3:15 PM	Enzyme Optimization in Monogastrics: Pete Wilcock, Feedworks USA
	3:45 PM	Sow Robustness: Weasley Orlando, PIC Pig Improvement
	4:30 PM	Roundtable Discussion
	4:45 PM	Closing Remarks
	5:30 - 7 PM	Reception - Beachside Pavilion

WEDNESDAY AUGUST 20, 2025

NUTRITION PROGRAM	6 - 8 AM	Breakfast Buffet Registration Desk Opens at 6:30am
	8:00 AM	Welcome & Sponsor Recognition
	8:15 AM	Male Fertility: Mark Estienne, VA Tech
	9:00 AM	Latest Research on Egg Shell Quality: Pratima Adhikari, Mississippi State University
	9:45 AM	BREAK
	10:00 AM	Technologies for Precision Nutrition / Research: Chelsea Phillips, DSM - Firmenich
	10:45 AM	What I've Learned About Turkey Nutrition: Robert Van Wyhe, CSA
	11:30 AM	Roundtable Discussion & Closing Remarks
	11:45 AM	Box Lunch
	12:00 PM	End of Nutrition Program

WEDNESDAY AUGUST 20, 2025

GENERAL PROGRAM	1:15 PM	Welcome General Program <i>Box lunches available starting at 11:45 and included.</i>
	1:30 PM	University Updates
	1:45 PM	Importance of Animal Protein: Daniel Leckie, HATCH
	2:30 PM	BREAK
	2:45 PM	Ingredient and Protein Supply and Outlook: Casey Shaw, Sunbelt Commodities
	3:30 PM	Feeding Fewer - How Demographic Shifts are Re-Shaping Global Food Demand: Todd Thurman, Swine Insights International, LLC
	4:15 PM	Roundtable Discussion
	4:30 PM	Closing Remarks
	6 - 7 PM	Reception - Beachside Patio
	7 - 9 PM	Dinner & Entertainment - Beachside Pavilion

THURSDAY AUGUST 21, 2025

GENERAL PROGRAM	6-8 AM	Breakfast Buffet
	7:30 AM	Registration Desk Open
	8:00 AM	Welcome
	8:15 AM	Ag Leads Initiative Update: Sarah Grace Stone, NC Ag Leads
	9:00 AM	Data Integration in and Out of the Feed Mills: Chad Brenton, Beta Raven
	9:45 AM	BREAK
	10:00 AM	Domestic Ingredient Purchasing and AFIA updates: Constance Cullman, AFIA
	10:45 AM	Biosecurity: Kay Russo, RSM Consulting
	11:30 AM	Closing Remarks
	12:00 PM	End of General Program - Convention Adjourns